

# ADRIAN K. COOK

## GRAPHIC & WEB ARTIST

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### ENTHUSIASTIC MULTI - FACETED DESIGN PROFESSIONAL

#### Profile

I am a highly experienced, passionate web/ Graphic Artist, possessing expert design skills, with excellent time management skills to add, a proven ability to handle multiple projects, with extreme attention to details. Also developed specific systems and methods to create designs expediently.

#### Professional Career

##### Graphic & Web Design Artist / 2011 - Present Creation Entertainment, Glendale, Ca

- Manage the preparation and completion of tradeshow graphics and other related collateral/material, produce video/screen presentations for convention/venues
- Team up with staff to develop and market new products/ consumables to increase the company's bottom-line
- Create newsletters/email blasts via Active campaign to generate immediate interest/responses for upcoming venues
- Design and produce apparel and drink-ware artwork; develop original salable artwork
- Coordinate logistics/schedules for production of banners and signage
- Tasked with the administration and implementation of graphics/content of company's websites

##### Volunteer Web Designer / 2015 - Present Jericho Road, Pasadena, CA

- Provide web design services to clients on a case-by-case basis to accommodate their specific requirements

##### Graphic & Web Designer / 2010 - 2012 City of Los Angeles, Los Angeles, CA

- Managed, updated web content as needed
- Designed and created web graphics, flyers and invitations

#### Education

##### Los Angeles Mission College / 2010 Sylmar, CA

Associate Degree in Multimedia Studies:  
Graduated with Cum Laude Honors  
Coursework in Web Development,  
Two and Three Dimensional Design,  
Video Editing, Illustration, Advertising and Print Design

#### Awards & Achievements

Dean's Honor Award / 2009  
President's Honor Award in Spring and Fall / 2010  
Multimedia Skills Award / 2010  
2nd Place LAMC Poster Design Contest / 2009

#### Qualifications • Skills • Expertise

Comprehensive knowledge of the following platforms/programs

Photoshop ██████████  
Illustrator ██████████  
After Effects ██████████  
InDesign ██████████  
Lightroom ██████████  
Dreamweaver ██████████

CSS3, HTML5 ██████████  
Wire-frames ██████████  
Mobile Design ██████████  
Mock-up/Design ██████████  
SEO ██████████

WordPress/CMS ██████████  
Bootstrap FW ██████████  
Foundations FW ██████████  
UIKit FW ██████████

Project Management ██████████

MySQL, AJAX ██████████  
MAMP / WAMP ██████████

Java Script/JQuery ██████████  
PHP ██████████  
JAVA ██████████

Photography ██████████

