

# ADRIAN COOK

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## Summary

Driven Graphic Artist / Web Designer adept at managing heavy workloads while focusing on designing creative, visually-appealing graphics, who thrives in a highly collaborative, fast-paced environment.

## Applications & Skills

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*Adobe Photoshop • Adobe Illustrator • Adobe InDesign • Adobe After Effects • Adobe Dreamweaver • Brackets/ Sublime Text Editors • CSS3/HTML5 • Search Engine Optimization • Cross-Browser Compatibility • Balsamiq • Sketch • Mobile / Web Design • Template Creation • Website Enhancement • WordPress / Web Content Management • Bootstrap • Foundations • jQuery JavaScript • PHP / JAVA • Design • Layout and Typography Editing Proofing • Photography • Photo Retouching / Enhancing*

## Professional Experience

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### **Graphic Designer/Web Artist**

**Creation Entertainment** - Glendale, CA

Dec 2011 to Current

- ✓ Determine styles, scope and specifications for layout of graphics/collateral per show venues
- ✓ Optimize Photoshop, Illustrator and InDesign files for electronic and print media
- ✓ Produce, web graphic elements, promos and social media advertisements
- ✓ Contribute ideas during strategic brainstorming sessions to increase company revenue
- ✓ Manage and update 30 to 40 website properties for the company
- ✓ Create email campaigns to generate rapid responses
- ✓ Delegate work assignments to outside contractors
- ✓ Prioritize and schedule heavy workloads to meet shipping deadlines

### **Web Designer**

**Jericho Road** - Pasadena, CA

Feb 2015 to Current

- ✓ Create concept mock-ups / prototypes
- ✓ Collaborate with development team to appropriately evolve designs from concept to launch.
- ✓ Manage the complete redesign and launch of the client's website in an agreed upon timetable.
- ✓ Assist graphic layouts for website

### **Graphic Designer**

**City of LA** - Los Angeles, CA

Feb 2010 to Nov 2012

- ✓ Developed creative graphics that simplified complex messages.
- ✓ Designed print materials, including advertisements, invitations and logo designs.

## Education and Training

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Dean's Honor Award / 2009 President's Honor Award in Spring and Fall / 2010 Multimedia

**Associate of Arts Degree, Multimedia Studies** 2010

**Los Angeles Mission College** - Sylmar, CA

- ✓ Coursework in Web Development,
- ✓ Two and Three-Dimensional Design, Video Editing, Illustration,
- ✓ Advertising and Print Design

## Awards/Honors/Certifications

- ✓ Graduated with **Cum Laude Honors**

✓ Skills Award / 2010 2nd Place LAMC Poster Design Contest / 2009