

Founded by world-renowned InDesign publishing experts David Blatner and Anne-Marie Conception, and dedicated to the idea that hard-working professionals deserve a great learning experience that keeps them on the cutting edge of our industry, PePcon brings together over twenty of the leading experts in publishing using tools from Adobe, Apple, Amazon, the open source community, and more. Get ready for four days of non-stop inspiration and education!

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SUNDAY, JUNE 15TH

12:30 PM

CSS/HTML Bootcamp: What Designers Need to Know

Chad Chelius

DPS Bootcamp: Building Folios for Digital Publications

Keith Gilbert

EPUB Bootcamp: What You Need to Know

Erik Christopher

MONDAY, JUNE 16TH

9:00 AM

Introduction and Keynote: Design Tools for the 21st Century

Anne-Marie Concepcion, David Blatner

9:45 AM

Creative Cloud “2”: What’s New Today and Tomorrow

Chris Kitchener

10:25 AM

Touch Me: Unexpected Uses of Touch Apps with InDesign, Illustrator, and Photoshop

Russell Viers

10:45 AM

A 10-Point Program for Better Type

Nigel French

11:05 AM

PDF Commenting

Kelly Vaughn

11:40 AM

Top Free Plug-ins and Scripts for Every InDesign User

Erica Gamet

12:00 PM

Inserting Custom HTML in DPS and EPUB

Paul Trani

1:30 PM

Head to Head GREP

Bart Van de Wiele, Erica Gamet

Producing eBooks: InDesign to EPUB

Anne-Marie Concepcion

Snapshot: Today’s Digital Publishing Landscape

James Fritz

2:45 PM

Creating One-Off Tablet Apps from InDesign

Keith Gilbert

InDesign Tips & Tricks

David Blatner, Sandee Cohen

InDesign to Kindle: Deep Dive

Erik Christopher

4:00 PM

Case Studies: What We Learned Going from Print to Tablet

Diane Burns, Haeme Ulrich, Kat Topaz

Deke’s Techniques

Deke McClelland

One Step: Turn Your InDesign Document into an HTML5 Web App

David Blatner, Justin Putney, Paul Trani

8:00 PM

Ignite InDesign! Tips and Stories from the Front Lines

TUESDAY, JUNE 17TH

8:30 AM

Sponsored Breakfast

Brett Kizner

9:00 AM

Keynote: Lynda Weinman

10:00 AM

5 Essential Effects in InDesign

Mike Rankin

10:20 AM

Accessibility and PDF: What You Need to Know

Chad Chelius

10:40 AM

The Magic of MSOs

Bob Levine

11:15 AM

Top 10 Scripts and Resources for EPUB

Anne-Marie Concepcion

11:35 AM

Automation and Anarchy in InDesign

Adam Jury

12:00 PM

Lunch with Adobe: Sit Down with the Adobe Development Team

1:30 PM

Illustrator and Photoshop: Awesome Effects Using Our Two Favorite InDesign “Add-ons”

Justin Seeley

Making Eye-Catching Interactive Charts and Graphs for Tablet Apps

Kat Topaz Scott Landis

Word, Excel, GoogleDocs, and InCopy: Taming the Editorial Workflow Beast

Anne-Marie Concepcion

2:45 PM

Catch Their Attention: What’s New in Print Today

Jeffrey Hernandez

Let’s Talk Future: The Next Five Years of Publishing

David Blatner, Diane Burns, Mike Rankin, Russell Viers

iBooksAuthor, Inkling, and other tools for enhanced eBooks

Erik Christopher

4:00 PM

Prizes, Tips, Q&A

WEDNESDAY, JUNE 18TH

9:00 AM

Creative Developers Summit EPUB Power Techniques

Ron Bilodeau

InDesign to Interactive PDF

Nigel French

Publishing Your iPad App: The Hardest Step Explained

Bart Van de Wiele

1:30 PM

Creating Fixed Layout ePUB

Laura Brady

Power Buddies: InDesign, Photoshop, and Illustrator

Russell Viers

What Every Designer (and anyone asked to be a designer) Needs to Know

Ian Koenig